

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
8:30-9:00 AM	REGISTRATION AND OPTIONAL BREAKFAST		
9:00-9:15 AM	Welcome	<ul style="list-style-type: none"> • Introductions • Agenda Overview 	Robert Arnakis Sr. Director of Domestic & International Programs Leadership Institute
9:15-10:00 AM	Grassroots Engagement	<ul style="list-style-type: none"> • Membership Development • Ladder of Engagement • Grassroots Fundraising 	Robert Arnakis
10:00-10:45 AM	Building Coalitions	<ul style="list-style-type: none"> • Stakeholder Metrics • Roles, Responsibilities, Expectations • Effective Uses of Coalitions 	Robert Arnakis
10:45-11:00 AM	BREAK		
11:00-11:45 AM	Volunteer Recruitment and Management	<ul style="list-style-type: none"> • List Building • Activating Contacts • Recognition and Gratitude 	Nathan Fatal Grassroots Program Coordinator Leadership Institute
11:45 AM-12:30 PM	Voter Registration Drives	<ul style="list-style-type: none"> • Know the Law • Why Drives Matter • How to Conduct a Voter Registration Drive 	Nathan Fatal
12:30-1:30 PM	LUNCH		
1:30-2:15 PM	Grassroots Lobbying	<ul style="list-style-type: none"> • Creating Relationships • Understanding the Legislative Process • Activating the Army 	Robert Arnakis
2:15-3:00 PM	Social Media Platforms	<ul style="list-style-type: none"> • Best Practices • Targeting Your Audience • Extending Your Reach 	Robert Arnakis & Nathan Fatal
3:00-3:15 PM	BREAK		
3:15-4:00 PM	Holding a Public Event	<ul style="list-style-type: none"> • Designing Your Event • Logistics • The Follow-Up 	Robert Arnakis & Nathan Fatal
4:00-4:45 PM	Petition Drives	<ul style="list-style-type: none"> • Purpose • Words Matter • Compliance 	Nathan Fatal
4:45-5:00 PM	QUESTIONS AND ADJOURNMENT		