



Television Workshop, On-Camera

Welcome and Introduction

1:30 p.m. – Ryan Brann, Leadership Institute

Overview of Television Techniques

1:35 p.m. – Molly Thrasher, District Media Group

- Talking points, messaging, posture, eye-contact

Break

2:00 p.m.

- Attendees will use this time to draft talking points

1st Round Media Interviews

2:15 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued

2nd Round Media Interviews

3:15 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued
- Final Q+A for attendees

Conclusion of School

4:30 p.m. – Ryan Brann